

Becoming a member

We hope you will decide to join us. Should you wish to apply please:

- **Read the MCITA Standards**, designed to ensure a consistent standard of safety and training quality as an assurance to new and post test riders.
- **Complete and return the Membership Application Form** (by signing the form you agree to comply with the MCITA Standards).

These documents together with details of our subscription fees can be found on our website www.mcita.co.uk, in the 'Join Us' section, or ask us for copies today.



**Together we have a stronger voice.
Join us today and let's make a difference.**

www.mcita.co.uk

Telephone 02476 408000 / email enquiries@mcita.co.uk

Motor Cycle Industry Trainers Association (MCITA)

1 Rye Hill Office Park,
Birmingham Road, Allesley,
Coventry CV5 9AB

Tel: 02476 408000 Fax: 02476 408001 www.mcita.co.uk

Registered Office address as above. Registered in England No 1113282. VAT No. GB 273 4195 50



Let's make a difference
together



The Motor Cycle Industry Trainers Association

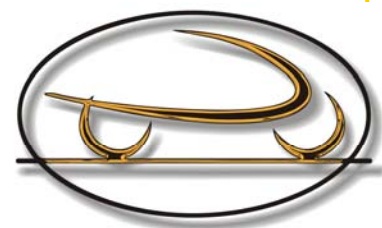
The MCITA is a trade body that unites the industry to establish, implement and maintain higher standards of training and safety. In response to fast changing and extensive legislation, its collective voice ensures the needs of trainers are fully represented and supported.

Our vision: more riders, safer riders, fewer accidents

- Raising training standards to improve rider safety and increase confidence of new riders
- A collective voice for motorcycle trainers that protects its members interests
- Communication and support on all matters of legislation, regulation or direction
- High levels of member involvement including committee of experienced and respected trainers
- Protecting your business by ensuring that access to motorcycling is maintained and enhanced
- Exclusive member savings on insurance, clothing and safety equipment plus lots more
- Closer association of trainers and manufacturers

Find out more about how membership of the MCITA benefits the industry and your business.

A collective voice, a better future



THE
MOTOR CYCLE
INDUSTRY
TRAINERS
ASSOCIATION



In a changing environment, your voice can be heard

Anticipated Directives, regulations and legislation will dramatically affect the motorcycle training industry over the next 10 years. There has never been a more important time for a strong collective voice to represent the needs of UK motorcycle trainers. The MCITA is that voice.

About us

The MCITA is a newly established trade body that represents the interests of its members, providing vital support and communication on all relevant matters of legislation, regulations or Directives.

The MCITA is committed to ensuring that access to motorcycling is maintained and improved and, by the involvement and cooperation of members, will establish, implement and seek to continually raise standards for motorcycling training at all levels and in all environments.

We are a respected influencer on key local and national Government and EU Committees and a powerful lobbying force, committed to improving safety whilst protecting the future livelihood of our members. Recently the Association was instrumental in the negotiations with the DSA that secured a 6 month delay of the new motorcycle test and actively rallied

UK motorcycle trainers and the wider industry to respond to the resulting in Public Consultation by the DSA.

The MCITA provides a unique member support service, with a dedicated team available to assist with any relevant queries or concerns during office hours, Monday to Friday.

Uniting motorcycle trainers and the industry

The Motor Cycle Industry Association (MCI) is an active trade association representing manufacturers and importers of powered two wheelers and the suppliers of associated goods and services in the UK. We have almost 100 years experience, representing the supply side of the motorcycle industry and today have in excess of 125 member companies, including all major manufacturers and importers.

The creation of MCITA increases our relevance and effectiveness in regards to influencing policy and legislative decisions for the good of the industry, which provides a solid, integrated platform to improve safety and training standards and facilitates a closer association of trainers and manufacturers.



Legislation is affecting your business

Impacting now:

- 2nd Driving Licence Directive (2DLD)
- Register of Post Test Motorcycle Trainers (RPMT)

Coming soon:

- 3rd Driving Licence Directive
- CBT Review
- Direct Access Review
- Trainer and Rider Competence Programmes

...and more!

Representation in the places that matter:

Members interests are represented in key UK and European organisations:

- **National Motorcycle Council** – directly advising Government on its motorcycle strategy
- **Driving Standards Agency** – representation on key policy groups including the **Motorcycle Stakeholder Panel**
- **Associate Parliamentary Group for Motorcycling** – providing an industry voice in Parliament
- **ACEM** – The European motorcycle industry. Active involvement in all key policy committees.
- **Initial Rider Training Policy (IRT)** a sub group of ACEM

+ many more

Active member involvement

Active member involvement is crucial and an integral part of MCITA decision making and actions. The MCITA Committee meets regularly and has representation from 6 highly experienced and respected motorcycle trainers. Members' opinions are regularly sought through a number of channels including on-line polls and forums.

A portfolio of member discounts

The MCITA has negotiated a range of discounted products and services from industry partners to offer strong commercial benefits for MCITA members.



Trade insurance discounts – Devitt's offer MCITA member discounts of 10% with no compromise on cover. Members will also receive the latest information relating to insurance issues affecting the industry, ensuring that they fully appreciate the level of cover required to protect their business.



Chandler Direct offer a specially created discounted 3 year 'Long Term undertaking' motorcycle training school policy, underwritten by Aviva which is available to all MCITA members. The discount is offered on all sections of the policy including the motor cover. Discounted rates will apply for each of the 3 years of the agreement.

Savings on helmets, safety clothing, equipment and accessories – We have arrangements with a number of key UK helmet importers and companies that supply the very best in safe, practical and resilient clothing and equipment:



• **Weise Clothing** are offering members a **50% discount** on a selection of their Key Collection clothing, including specially designed Safety Jackets and Pants, featuring bright yellow panelling and reflective piping.



• **Planet Knox** offer special member pricing arrangements for back protectors and other protective equipment, available to both instructors and trainees – with the possibility of trainees being offered the chance to buy equipment on completion of their course.



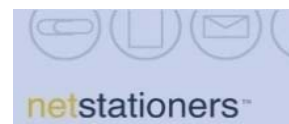
• **Oxford Products** supply their extensive range of locks, luggage, accessories, clothing and helmets (Schuberth, HJC & BOX) at trade rate to MCITA members. Oxford can also supply economical 'starter packages' for learner riders, with all essential products at an accessible price.



Business Support Helpline - All member companies can take advantage of the Associations Business Support Helpline, offering free practical guidance and information in respect of Tax, VAT, PAYE, payroll, employment health and safety and commercial legal issues.



Business solutions software 3 month free trial - MCITA are working with TakeA Byte and their bespoke business system for the motorcycle training industry. Features include test allocations, linkage of bike usage to demand and allocation of instructor time. Members will have the opportunity to appreciate the benefits by taking a no obligation, free of charge trial for a 3 month period.



Reduced stationery costs with on-line ordering – netstationers offer the opportunity to save substantial amounts on a wide range of stationery items. Members can select their stationery requirements from an easy to use web portal and receive a next day delivery on stock items. The more MCITA members collectively purchase, the greater the discount applied.