



THE  
MOTOR CYCLE  
INDUSTRY  
ASSOCIATION

**November 2009**

## **Press Statistics**

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**Reporting Period : 01 Nov 2009 - 30 Nov 2009**



## Press Statistics November 2009



### November 2009 and Year to Date Comparisons for New Registrations by Style

MOPEDS	Nov 2009	Nov 2008	% Change	Nov 2009 YTD	Nov 2008 YTD	% Change
SCOOTER	953	1,330	-28.3%	13,923	21,058	-33.9%
OTHER	134	188	-28.7%	1,564	2,555	-38.8%
<b>TOTAL MOPEDS</b>	<b>1,087</b>	<b>1,518</b>	<b>-28.4%</b>	<b>15,487</b>	<b>23,613</b>	<b>-34.4%</b>

MOTORCYCLES	Nov 2009	Nov 2008	% Change	Nov 2009 YTD	Nov 2008 YTD	% Change
ADVENTURE SPORT	421	724	-41.9%	10,072	12,443	-19.1%
CUSTOM	392	553	-29.1%	8,976	10,481	-14.4%
NAKED	1,115	892	25.0%	20,447	20,254	1.0%
SCOOTER	1,146	1,572	-27.1%	16,034	21,379	-25.0%
SPORT/TOUR	316	383	-17.5%	8,023	9,870	-18.7%
SUPERSPORT	615	1,052	-41.5%	18,426	22,658	-18.7%
TOURING	164	213	-23.0%	3,523	4,059	-13.2%
TRAIL/ENDURO	375	533	-29.6%	5,108	7,019	-27.2%
UNSPECIFIED	49	77	-36.4%	754	1,232	-38.8%
<b>TOTAL MOTORCYCLES</b>	<b>4,593</b>	<b>5,999</b>	<b>-23.4%</b>	<b>91,363</b>	<b>109,395</b>	<b>-16.5%</b>

SUMMARY	Nov 2009	Nov 2008	% Change	Nov 2009 YTD	Nov 2008 YTD	% Change
Total Scooters	2,099	2,902	-27.7%	29,957	42,437	-29.4%
Total Mopeds & Motorcycles (excluding Scooters)	3,581	4,615	-22.4%	76,893	90,571	-15.1%
<b>TOTAL REGISTRATIONS</b>	<b>5,680</b>	<b>7,517</b>	<b>-24.4%</b>	<b>106,850</b>	<b>133,008</b>	<b>-19.7%</b>



**November 2009 and Year to Date Comparisons for New Registrations by Engine Band**

<b>ENGINE BAND</b>	<b>Nov 2009</b>	<b>Nov 2008</b>	<b>% Change</b>	<b>Nov 2009 YTD</b>	<b>Nov 2008 YTD</b>	<b>% Change</b>
0-50cc	1,115	1,524	-26.8%	15,698	23,839	-34.1%
51-125cc	1,920	2,652	-27.6%	28,633	38,074	-24.8%
126-650cc	891	1,230	-27.6%	18,555	22,654	-18.1%
651-1000cc	913	1,239	-26.3%	25,661	28,611	-10.3%
Over 1000cc	841	872	-3.6%	18,303	19,830	-7.7%
<b>TOTAL REGISTRATIONS</b>	<b>5,680</b>	<b>7,517</b>	<b>-24.4%</b>	<b>106,850</b>	<b>133,008</b>	<b>-19.7%</b>

<b>UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION</b>	
NO. OF MOTORCYCLES IN USE (2006 : DEPT FOR TANSPORT)	1.6 million
MOTORCYCLES RIDER TEST PASSES (2006 : DEPT FOR TANSPORT)	51 thousand
TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE (2007 : DEPT FOR TANSPORT)	5.6 billion km (3.5 billion miles)



## Press Statistics November 2009



### November 2009 Top registering vehicles

MOPEDS	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Nov 2009
SCOOTER	Piaggio ZIP 50	67
OTHER	Jincheng JC 50 Q-7	28

MOTORCYCLES	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Nov 2009
ADVENTURE SPORT	Triumph TIGER 1050	34
CUSTOM	Yamaha YBR 125 CUSTOM	45
NAKED	Yamaha YBR 125	156
SCOOTER	Yamaha XC 125	127
SPORT/TOUR	Kawasaki ER 6F	46
SUPERSPORT	Yamaha YZF R125	133
TOURING	BMW R 1200 RT	36
TRAIL/ENDURO	Yamaha WR 125 R	20

ENGINE BAND	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND	Nov 2009
0-50cc	Piaggio ZIP 50	67
51-125cc	Yamaha YBR 125	156
126-650cc	Kawasaki ER 6F	46
651-1000cc	Kawasaki Z750	70
Over 1000cc	Buell 1125 CR	44
Over 1000cc	Buell 1125 R	44

MAJOR MANUFACTURERS BY BRAND	Nov 2009
Yamaha	1,027
Honda	678
Piaggio	372
Triumph	337
Suzuki	328
Kawasaki	298
BMW	206
Buell	195
Harley-Davidson	176
Aprilia	149



## Definitions

### Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 30mph, riders must be aged 16 years or over. mopeds are available in Motorcycle and Scooter styles.

### Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

### Powered Two Wheelers

All types of two-wheeled motor vehicle, including mopeds, Motorcycles and Scooters.

### Sport/Touring

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

### Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



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