



THE
MOTOR CYCLE
INDUSTRY
ASSOCIATION

September 2009

Press Statistics

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

Please note: Where the MCI expressly agrees to the company reproducing the data, the company shall:

1. Not make out or endeavour to make out that the data has been supplied by any party other than the MCI.
2. Not include the logo, name, address or contact details of any third party as an integral part of the data.
3. Ensure the data is not sponsored nor appears to be sponsored by the placing of third party logos or names within or adjacent to the data.

Reporting Period : 01 Sep 2009 - 30 Sep 2009



Press Statistics September 2009



September 2009 and Year to Date Comparisons for New Registrations by Style

MOPEDS	Sep 2009	Sep 2008	% Change	Sep 2009 YTD	Sep 2008 YTD	% Change
SCOOTER	1,730	2,764	-37.4%	11,557	17,694	-34.7%
OTHER	190	303	-37.3%	1,307	2,171	-39.8%
TOTAL MOPEDS	1,920	3,067	-37.4%	12,864	19,865	-35.2%

MOTORCYCLES	Sep 2009	Sep 2008	% Change	Sep 2009 YTD	Sep 2008 YTD	% Change
ADVENTURE SPORT	1,257	1,522	-17.4%	8,947	10,589	-15.5%
CUSTOM	1,096	1,357	-19.2%	7,769	9,044	-14.1%
NAKED	2,471	2,389	3.4%	17,839	17,855	-0.1%
SCOOTER	1,983	2,763	-28.2%	13,401	17,581	-23.8%
SPORT/TOUR	1,183	1,308	-9.6%	7,159	8,780	-18.5%
SUPERSPORT	1,930	2,486	-22.4%	16,854	19,903	-15.3%
TOURING	444	498	-10.8%	3,066	3,532	-13.2%
TRAIL/ENDURO	565	878	-35.6%	4,279	5,861	-27.0%
UNSPECIFIED	92	162	-43.2%	661	1,072	-38.3%
TOTAL MOTORCYCLES	11,021	13,363	-17.5%	79,975	94,217	-15.1%

SUMMARY	Sep 2009	Sep 2008	% Change	Sep 2009 YTD	Sep 2008 YTD	% Change
Total Scooters	3,713	5,527	-32.8%	24,958	35,275	-29.2%
Total Mopeds & Motorcycles (excluding Scooters)	9,228	10,903	-15.4%	67,881	78,807	-13.9%
TOTAL REGISTRATIONS	12,941	16,430	-21.2%	92,839	114,082	-18.6%



September 2009 and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Sep 2009	Sep 2008	% Change	Sep 2009 YTD	Sep 2008 YTD	% Change
0-50cc	1,948	3,100	-37.2%	13,007	20,062	-35.2%
51-125cc	3,603	4,818	-25.2%	24,122	31,518	-23.5%
126-650cc	2,322	2,690	-13.7%	16,401	19,511	-15.9%
651-1000cc	2,894	3,478	-16.8%	23,158	25,292	-8.4%
Over 1000cc	2,174	2,344	-7.3%	16,151	17,699	-8.7%
TOTAL REGISTRATIONS	12,941	16,430	-21.2%	92,839	114,082	-18.6%

UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION

NO. OF MOTORCYCLES IN USE (2006 : DEPT FOR TANSPORT)	1.6 million
MOTORCYCLES RIDER TEST PASSES (2006 : DEPT FOR TANSPORT)	51 thousand
TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE (2007 : DEPT FOR TANSPORT)	5.6 billion km (3.5 billion miles)



Press Statistics September 2009



September 2009 Top registering vehicles

MOPEDS	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Sep 2009
SCOOTER	Direct Bikes JL 50 QT-5	92
OTHER	Generic TRIGGER SM 50	23

MOTORCYCLES	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Sep 2009
ADVENTURE SPORT	BMW R 1200 GS	183
CUSTOM	Yamaha YBR 125 CUSTOM	94
NAKED	Yamaha YBR 125	328
SCOOTER	Yamaha XC 125	169
SPORT/TOUR	Suzuki GSX 650 F	193
SUPERSPORT	Yamaha YZF R125	275
TOURING	Honda NT 700 V	54
TRAIL/ENDURO	Suzuki RV 125 VAN VAN	40

ENGINE BAND	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND	Sep 2009
0-50cc	Direct Bikes JL 50 QT-5	92
51-125cc	Yamaha YBR 125	328
126-650cc	Suzuki SV 650 S	163
651-1000cc	Honda CBR 1000 RR	215
Over 1000cc	BMW R 1200 GS	183

MAJOR MANUFACTURERS BY BRAND	Sep 2009
Yamaha	2,233
Suzuki	1,875
Honda	1,764
BMW	735
Triumph	710
Piaggio	700
Kawasaki	638
Harley-Davidson	573
Aprilia	358
KTM	279



Definitions

Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 30mph, riders must be aged 16 years or over. Mopeds are available in Motorcycle and Scooter styles.

Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

Powered Two Wheelers

All types of two-wheeled motor vehicle, including Mopeds, Motorcycles and Scooters.

Sport/Touring

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



Brief Terms and Conditions

All Rights Reserved. No part of this work may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior permission of the author. For the avoidance of doubt, title, copyright and all other proprietary rights in the MOTORCYCLE REGISTRATION DATA including any part or parts thereof as published in either electronic media or eye readable format and all copies thereof shall remain vested in the MCI, and the subscriber shall not be permitted to copy, distribute, disclose, lend, hire, licence, sell or reproduce the same in any way except as provided for in the full terms and conditions. The full terms and conditions which apply to the sale and supply of MOTORCYCLE REGISTRATION DATA reports supplied by the Motor Cycle Industry Association Limited (MCI) are provided to bonafide subscribers and available from MCI on request. The subscriber is permitted to produce only such copies of the MOTORCYCLE REGISTRATION DATA supplied under the full terms and conditions as are necessary for their own INTERNAL commercial operational use. Such use is therefore limited to the address to which the MOTORCYCLE REGISTRATION DATA is sent by MCI, the MOTORCYCLE REGISTRATION DATA supplied by MCI or any part or parts thereof whether in eye readable or electronic media format and all copies thereof are confidential and shall not be divulged in whole or in part to any third party by the subscriber or their employees, servants or agents without the prior written consent of the MCI. Whilst every care is taken by the MCI in the compilation and creation of the information contained in the MOTORCYCLE REGISTRATION DATA, whether it is in an eye readable or electronic media format, no responsibility whatsoever can be accepted for any errors or omissions whether arising from negligence, breach of contract or howsoever, or for any loss of use, profits, contracts or any other indirect or consequential loss or damage howsoever caused.

**The Motor Cycle Industry Association Limited No 1 Rye
Hill Office Park, Allesley, Coventry CV5 9AB Registered in
England No. 1113282.**